

23rd February, 2023

Dear Parents and Carers,

World Book Day takes place on Thursday 2nd March and we hope you'll join us as we come together to celebrate our World Book Day in school. The theme this year is 'You are a reader'.

Framing changes to your celebrations around the cost of living crisis.

Every year on World Book Day we are overwhelmed by the enthusiasm of our school community. We know that this year many families will find themselves in a difficult financial situation - we don't want our celebrations to be an additional burden. Dressing up or bringing books into school can be a big part of the celebrations and what families particularly enjoy about World Book Day; we ask however that you consider the impact on the children who aren't able to take part in this way.

Instead, this year we would like children to create a 'Story in a Jar' - please see the examples below. The idea is that the children turn their favourite story into a creative 3D version! This may actually be in a real jar, or perhaps a used shoe box (or any other type of box), or even on our jar templates that we will send home!



We will also have lots of fun activities taking place throughout the day including:

- Launching this year's exciting 'Readathon' (more details to follow)
- Reading to the children and sharing our favourite books
- 'The Great Carlton Junior Book Swap' – please bring a book to swap and take a new book home to read!

Children will also receive their £1 World Book Day book token to get a FREE book! You may like to keep this until our Book Fair (28th-31st March) where you will still be able to spend your voucher.



THE CARLTON
JUNIOR ACADEMY

Getting a free £1 book for your child is easy - simply take your £1 book token to your nearest bookseller and swap it for a World Book Day £1 book OR get £1 off any book or audiobook costing £2.99 or more. You can find your nearest bookseller at

<https://www.worldbookday.com/participating-retailers/>

Check out the World Book Day Family Hub <https://www.worldbookday.com/families/> for more things to do at home. We're very much looking forward to celebrating World Book Day, which could not happen without the support of parents and carers - thank you.

Best wishes

Miss N Hodgson

Deputy Headteacher and English Lead